

PRIVACY POLICY

This privacy policy governs your use of the software application “POP (“Application”) for mobile devices that was created by Eighth Son Productions, Inc. The Application is a simple ‘popping’ game in which the user taps the screen to pop several balls before the timer runs out.

What information does the Application obtain and how is it used?

PHOTOS/MEDIA/FILES – android.permission.WRITE_EXTERNAL_STORAGE

This is required to write temporary data and save games to any memory phone storage device, whether USB or internal SD card. This requirement changed slightly in Android kit kat 4.4, but we still need it to support older versions.

DEVICE ID & CALL INFORMATION – android.permission.READ_PHONE_STATE

We use this to anonymously capture unique users, and associate them with device information such as model and OS. This is used to plan our support and development strategy. We can’t identify users by their ID’s, as they’re stored hashed, and we don’t collect use the data for anything else.

WIFI CONNECTION INFORMATION/OTHER –

android.permission.INTERNET, android.permission.ACCESS_WIFI_STATE, android.permission.ACCESS_NETWORK_STATE

These are required to support features like ad networks, OpenURL, networks, leaderboards, social and other features. Used only to establish internet connection and nothing else.

BILLING – com.android.vending.BILLING

This is required to support In App Purchase behaviors using the Google billing system. We’re not able to effect any kind of purchase or transaction without the user’s approval.

Automatically Collected Information

In addition, the Application may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use the Application.

Does the Application collect precise real time location information of the device?

This Application does not collect precise information about the location of your mobile device.

Do third parties see and/or have access to information obtained by the Application?

Only aggregated, anonymized data is periodically transmitted to external services to help us improve the Application and our service. We will share your information with third parties only in the ways that are described in this privacy statement.

We may disclose User Provided and Automatically Collected Information:

- as required by law, such as to comply with a subpoena, or similar legal process;
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- with our trusted services providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.
- If Eighth Son Productions, Inc is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information.

Children

We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at eighthsonproductions@yahoo.com. We will delete such information from our files within a reasonable time.

Security

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Your Consent

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the United States your information will be transferred, processed and stored there under United States privacy standards.

Contact us

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at eighthsonproductions@yahoo.com.